

Press release, 2017-11-29

**Press release: OmniCar holding AB reach milestone – 100 customers**

We are proud to announce that we have now reached our initial goal for 2017 which was a total number of 100 OmniCar SAM customers.

The market has responded very positively on our unique product suite SAM, and we have been able to attract some of the most prestigious car dealers in Denmark as customers.

**Claus T Hansen, CEO of OmniCar Holding AB, says:**

“It is with great pride that I today can announce, that we have more than 100 dealers, who have signed up for OmniCar SAM. We have been positively surprised by the high demand from the market and that is the reason why we now can present this impressive number of dealers.”

For more information about OmniCar AB, please contact

Claus T. Hansen, CEO

E-mail: [cth@omnicar.dk](mailto:cth@omnicar.dk)

Telephone: +44 7517 087709

<http://www.omnicar.com/>

*This information is insider information that OmniCar AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on October 26, 2017*

**Om OmniCar Holding AB**

OmniCar Holding AB (559113-3987) OmniCar is a 100% ‘plug-and-play’ online solution. No more time-consuming management and manual invoicing. OmniCar allows you to manage your service agreements digitally with a layout that is fully customised to meet your business’s individual requirements and specifications. You save time and administrative resources thanks to the automated system management of all processes. The benefits gained by our customers so far: