

Press release, 2017-09-07

### **OmniCar Holding AB announces deal with Mercedes-Benz, Norway**

We are pleased to announce that 55 Mercedes-Benz dealers in Norway has chosen OmniCar's service agreement manager as primary solution when selling and handling service contracts. The deal is based on the general license terms of OmniCar Holding AB.

Mercedes-Benz has chosen OmniCar's service agreement solution in order to be able to handle service agreements 100% digitally. With a digital all-in-one solution, the entire process will be web-based and paperless and going forward, they will avoid heavy administrative workflows.

OmniCar's service agreement manager is a digital tool designed for handling and selling more service agreements automatically. It contains a number of strong self-service features, that helps the dealer to handle and sell a lot more service agreements.

#### **Claus T Hansen, CEO of OmniCar Holding AB, says:**

"OmniCar's service agreement manager is becoming a well-known product in the automotive industry, and on this basis, Mercedes-Benz has decided to implement it. Mercedes-Benz is one of the largest car importers in Norway and has an ambitious digital growth strategy.

Therefore, we are very proud that 55 Mercedes-Benz dealers have chosen OmniCar as the supplier to digitize their service agreement management. We are looking forward to working together and jointly creating some great results. "

With this deal, we are on track with our 2017 goal and estimate an even larger number of dealers to implement our solution, than the 100 we previously announced."

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#### **About OmniCar Holding AB**

OmniCar Holding AB (559113-3987) OmniCar is a 100% 'plug-and-play' online solution. No more time-consuming management and manual invoicing. OmniCar allows you to manage your service agreements digitally with a layout that is fully customised to meet your business's individual requirements and specifications. You save time and administrative resources thanks to the automated system management of all processes. The benefits gained by our customers so far: